

**From:** [Alec ELLIOTT](#)  
**To:** [robert.troy@oireachtas.ie](mailto:robert.troy@oireachtas.ie)  
**Subject:** RE: PQ Referred: 47742/23  
**Date:** 13 November 2023 15:52:00  
**Attachments:** [image001.png](#)  
[image002.png](#)

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Deputy Troy

The following is a breakdown of the IAA's advertising spend over the past 10 years:

Year	IAA Advertising spend €'000
2013	106
2014	99
2015	41
2016	71
2017	39
2018	70
2019	38
2020	10
2021	17
2022	60
Jan - Apr 2023	10
<b>Total</b>	<b>561</b>

Regards

Alec

**Alec Elliott**

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**From:** ePQ (Transport) <transport-epq-noreply@cloud.gov.ie>

**Sent:** 08 November 2023 12:04

**Subject:** PQ Referred: 47742/23, for answer 07/11/2023, Written from - Robert Troy

**\* This message originated from outside the Irish Aviation Authority. Please treat hyperlinks, attachments and instructions in this email with caution. \***

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PQ 47742/23 has been referred to CIÉ; Bus Átha Cliath; Bus Éireann; Iarnród Éireann; daa plc; Irish Aviation Authority; Shannon Group; Dublin Port Company; Port of Cork Company; Port of Waterford Company; Shannon Foynes Port Company; Commission for Aviation Regulation; Medical Bureau of Road Safety; National Transport Authority; Commission for Railway Regulation; Road Safety Authority; Transport Infrastructure Ireland; AirNav by Shane Donnelly (Transport) ([Shane.DONNELLY@transport.gov.ie](mailto:Shane.DONNELLY@transport.gov.ie)).

**Dail Question No: 231**

To ask the Minister for Transport to provide a breakdown of the advertising spend of his Department and agencies under the remit of his Department, by national media outlet and local newspaper outlet, for each of the years 2020 to 2022, in tabular form.

*Identical Question(s): to all Depts.*

**Answer**

The information requested by the deputy requires input from external contractors. A response will be issued within the next 10 working days. Further to this, I have referred your question to the agencies under my department's remit to respond to you directly. If you do not hear from them within 10 working days, please advise my private office