From: Alec ELLIOTT

To: <a href="mailto:neasa.hourigan@oireachtas.ie">neasa.hourigan@oireachtas.ie</a>

Bcc: Conor Kehoe

Subject: RE: PQ Referred: 3374/24, for answer 24/01/2024, Written from - Neasa Hourigan

**Date:** 26 January 2024 11:29:00

Attachments: <u>image001.png</u>

### Deputy Hourigan

With respect to closed captioning and subtitling, the Irish Aviation Authority uses these features as part of our communication output. Some examples as follows:

- <a href="https://www.youtube.com/watch?v=AjSU-huj6TE">https://www.youtube.com/watch?v=AjSU-huj6TE</a>
- <a href="https://www.youtube.com/watch?v=WRDQbfPgz48">https://www.youtube.com/watch?v=WRDQbfPgz48</a>
- https://www.youtube.com/watch?v=KilcO9v14Q4

We do not use sign language in our videos.

Regards

# Alec Elliott

# Corporate Affairs and Public Relations Manager

M: +353 (0) 87 706 4018 | T: +353 (01) 603 1119

E: alec.elliott@iaa.ie | www.iaa.ie

The Times Building, 11-12 D'Olier Street, Dublin 2, D02 T449



#### **Dail Question No: 89**

To ask the Minister for Transport the percentage of social media videos posted on his Departmental social media accounts or the social media accounts of public bodies and agencies that operate under his remit, that included closed captioning/subtitling and Irish sign language translations between 1 January 2023 and 31 December 2023, inclusive - Neasa Hourigan. *Identical Question(s): to all Depts.* 

#### **Answer**

The Department of Transport is fully committed to accessibility in its communications. Closed captioning and subtitling are used in almost all the Department's social media video output, the majority of which is produced in house by the Department itself.

My department also avails of accessibility functions such as autogenerated captions provided by social media platforms when needed, to ensure that video content is accessible to as many people as possible.

Regarding bodies under the Department's aegis, this is an operational matter for the agencies themselves. The Department will request the relevant bodies reply directly to the Deputy with the information requested.