

From: [Alec ELLIOTT](#)
To: Denis.Naughten@oireachtas.ie
Cc: Eileen.Twomey@transport.gov.ie
Subject: RE: PQ Referred: 32017/23, for answer 29/06/2023, Written from - Denis Naughten
Date: 29 June 2023 17:05:00
Attachments: [image001.png](#)
[image002.png](#)

Dear Deputy

We have looked at our accounts back to 2015 (as far as we can go) and we have no records of any payments to RTE for advertising.

The following is a breakdown of the IAA's advertising spend over the past 10 years:

Year	IAA Advertising spend €'000
2013	106
2014	99
2015	41
2016	71
2017	39
2018	70
2019	38
2020	10
2021	17
2022	60
Jan - Apr 2023	10
Total	561

Regards

Alec

Alec Elliott

Corporate Affairs and Public Relations Manager

M: +353 (0) 87 706 4018 | T: +353 (01) 603 1119

E: alec.elliott@iaa.ie | www.iaa.ie

The Times Building, 11-12 D'Olier Street, Dublin 2, D02 T449



IRISH AVIATION AUTHORITY
ÚDARÁS EITLÍOCHTA NA HÉIREANN

From: ePQ (Transport) <transport-epq-noreply@cloud.gov.ie>

Sent: 29 June 2023 16:42

To: communication@cie.ie; Kathleen.keary@dublinbus.ie; oireachtas@buseireann.ie;

Elizabeth.headon@buseireann.ie; Suzanne.altman@buseireann.ie; Heidi.reardon@irishrail.ie; parliamentaryquestions@daa.ie; angela.flynn@daa.ie; Deirdre FORREST <Deirdre.Forrest@IAA.ie>; Alec ELLIOTT <Alec.ELLIOTT@IAA.ie>; rachael.leahy@snnairportgroup.ie; regina.duffy@shannongroup.ie; msheary@dublinport.ie; dcrowley@portofcork.ie; bm@portofwaterford.com; fr@portofwaterford.com; pkeating@sfpc.ie; Deirdre.forrest@airnav.ie; forensic.medicine@ucd.ie; oireachtaslaiison@nationaltransport.ie; caitrionakeenahan@crr.ie; secretariat@rsa.ie; Raymond.Foley@TII.ie; michael.kennedy@tii.ie; Oireachtas@tii.ie; public.reps@goaheadireland.ie

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PQ 32017/23 has been referred to CIÉ; Bus Átha Cliath; Bus Éireann; Iarnród Éireann; daa plc; Irish Aviation Authority; Shannon Group; Dublin Port Company; Port of Cork Company; Port of Waterford Company; Shannon Foynes Port Company; Commission for Aviation Regulation; Medical Bureau of Road Safety; National Transport Authority; Commission for Railway Regulation; Road Safety Authority; Transport Infrastructure Ireland; Marine Casualty Investigation Board; GoAhead; AirNav by Eileen Twomey (Transport) (Eileen.Twomey@transport.gov.ie).

Dail Question No: 187

To ask the Minister for Transport the total advertising budget allocated by his Department and agencies in each of the past ten years, and to date in 2023, respectively; the funding provided directly to RTÉ in each year; if he has sought and secured an assurance that none of this funding was rebated via the RTÉ advertising barter account; and if he will make a statement on the matter.

Identical Question(s): to all Depts.

Answer

Deputy,

The information for my Department, has been requested from the external company who have the contract with us and will be forwarded to the Deputy as soon as possible.

With regard the Agencies, this is a matter for the Agencies themselves. I have referred this question to the agencies under my remit for further reply. If the Deputy has not received a reply within ten working days please contact my private office.