





**Oisin McGrath – Head of Training** 

**General Public** 



**Trained Operators** 



**Untrained Operators** 

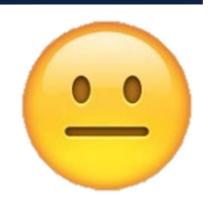


**Oisin McGrath – Head of Training** 



# **General Public**

- Influenced by the media perception
- Directly affected by:
  - Drone Regulation
  - Data Protection Policy
  - Privacy Laws
  - Enforcement





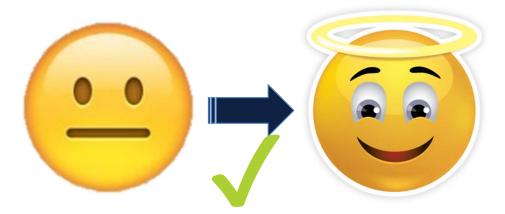
# **Trained Operators**

- Doing the right thing!!
- Aware of necessary regulation
- Directly affected by:
  - Drone Regulation Environment
    - Training & Recurrency
    - Airspace Applications





**General Public** Trained Operators



# **Untrained Operators**



**Oisin McGrath – Head of Training** 



# **Untrained Operators**

- Don't care/know about the right thing!!
- Unaware of necessary regulation
- Directly affected by:
  - A lack of regulation information
  - Threat of punishment



# **General Public** Trained Operators Untrained Operators



**Oisin McGrath – Head of Training** 





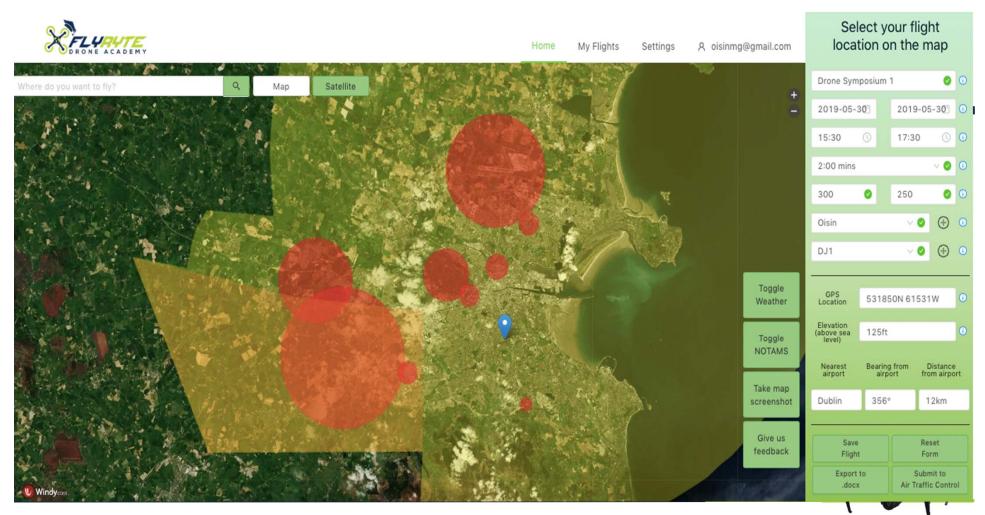


**Relevant Training Content** 

**Transparent Policy changes** 

**Simple Airspace Applications** 

**Oisin McGrath – Head of Training** 

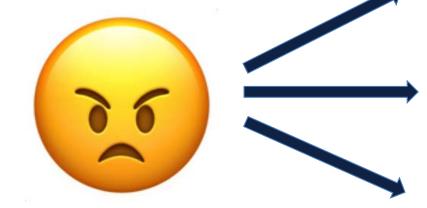


**Oisin McGrath – Head of Training** 

Drone Symposium 30th May 2019







More focused marketing

**Increased policing** 

**Easy to decifer drone regs** 

**Oisin McGrath – Head of Training** 

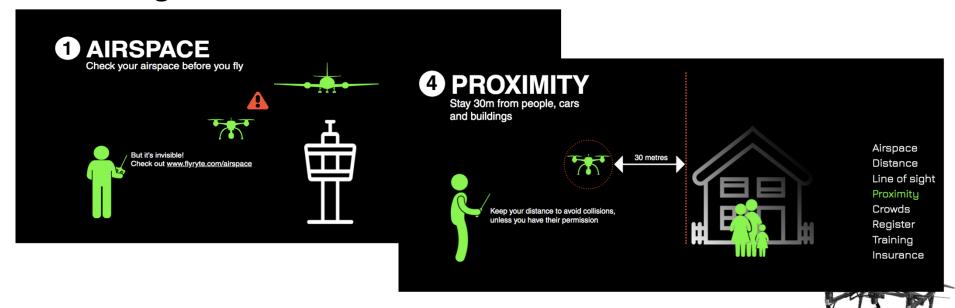




**Oisin McGrath – Head of Training** 

# **Introducing - The Drone Code**

## www.iaadronerules.com



**Oisin McGrath – Head of Training** 



Food for thought!!

**Oisin McGrath** 

oisin@flyryte.com



